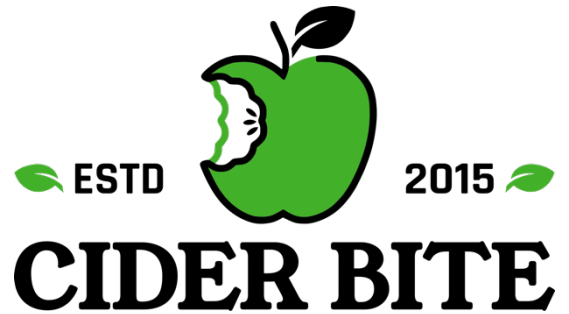


# BUSINESS NEWS PRESS RELEASE

## CONTACT INFORMATION:

Cider Bite  
Jeff Hanneson  
(503) 765-5655  
pr@ciderbite.com



## FOR IMMEDIATE RELEASE

### **Cider Bite Announces Closure After a Decade of Serving Cider Lovers in Portland**

*Portland, Oregon – September 26, 2025*

After ten remarkable years of serving the community, Portland's oldest remaining and award-winning cider house, **Cider Bite will officially close its doors on Sunday, October 19, 2025.**

Cider Bite opened on August 1, 2015, with a mission to bring the best and most diverse selection of ciders to Portland. With 32 taps, Cider Bite proudly offered one of the largest draft cider selections in the world for several years, rotating new varieties weekly and introducing customers to the wide range of flavors and styles cider has to offer.

Over the past decade, Cider Bite has been honored to host community events including tap takeovers, meet-the-maker nights, new cider releases, and launch parties for cideries like Bauman's, Locust, Incline, and Bad Granny. For years, Cider Bite presented the Portland Cider Summit, was the most popular stop on the Portland Walking Tours, and proudly sponsored the Rose City Futsal NWF Women's Champions League and the Cider Rite of Spring.

The decision to close did not come lightly. Like many small businesses, we have faced unprecedented challenges over the past few years—from COVID restrictions, multiple break-ins, and incidents of vandalism, to dramatically rising operating costs and a significant decline in tourism and downtown foot traffic that has not returned to pre-pandemic levels. Our beloved city has struggled to regain its vibrancy and to overcome the barrage of negative national media coverage and public perceptions of safety. With our lease set to expire at the end of October and the landlord requiring higher rent and expenses under a long-term agreement, we were unable to secure an acceptable and sustainable extension that would allow us to continue.

"After a lot of conversations and heartfelt reflection, we are deeply saddened to share that Cider Bite will be closing," said Jeff Hanneson. "It has truly been an honor to serve Portland for a decade, and to be part of the greater cider community. We are immensely grateful to every customer, team member, and supporter who has been part of our journey."

Cider Bite's last day of service will be **Sunday, October 19, 2025**. We invite you to stop in during these final weeks to bid farewell and raise a glass to the memories created at this cherished establishment.

**Gift Card Holders:** Any Cider Bite gift cards must be redeemed by **October 19, 2025**. To check your balance, please visit [ciderbite.com/giftcards](https://ciderbite.com/giftcards).

For more information, visit [ciderbite.com/farewell](https://ciderbite.com/farewell) or follow us on social media.